

# MARKETING BIO

## for Lisa Haen

(DO NOT read as an introduction)

### Long Version

Lisa Haen is an executive level business consultant, facilitator, and keynote speaker. She works with leaders who want to improve team performance, make work life more manageable, and position their business as the best investment choice for talent, investors, and clients.

Lisa's extensive experience in the development and delivery of accelerated business learning programs, driven by integrated behavioral science, inspired her to open the consultancy firm, Culture Inside Out (CIO) in 2010.

Culture Inside Out, is a leadership training and consulting firm providing integrated training solutions to leaders in Fortune 1000 companies. Our executive learning and development programs are designed to build a solid leadership foundation with emphasis on business culture performance.

Successful clients include new leaders hired to shape future growth, leaders acquiring or merging a workforce, existing leaders facing significant change in the workplace.

As a dynamic keynote speaker, Lisa engages and empowers her audience to shift their perspective, ignite innovative ideas, and apply practical solutions to tough leadership challenges.

As an executive advisor, Lisa works with business leaders to attract, engage, and retain top talent. Solid leadership skills help stabilize the workforce and positions the organization as the best in the industry for talent, clients, and investors.

When she's not working with clients, Lisa can be found on the water in her kayak, cultivating veggies in the garden or dancing in the kitchen while pretending to be a Food Network chef.

### Short Version

Lisa Haen is on a mission to strengthen leadership skills, stabilize team performance, and make work life more manageable.

As a dynamic keynote speaker, Lisa engages and empowers her audience to shift their perspective, ignite innovative ideas, and apply practical solutions to tough leadership challenges.

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### Brief Version

Lisa Haen an executive level business consultant, facilitator, and keynote speaker. She works with leaders who want to improve team performance, make work life more manageable, and position their business as the best investment choice for talent, investors, and clients.

Find more about Lisa's work at <https://cultureinsideout.com>

**MARKETING CLIP:**

## **Position Your Organization as the Best-In-Class Choice for talent, clients, and investors.**

The weight of change in the workplace impacts individual and organizational performance. Deprived of solid leadership and competent qualified workers, change shifts leads to instability.

Equipped with data-driven solutions, practical solutions, and expert advice, Lisa Haen is on a mission to strengthen leadership skills, stabilize team performance, and make work life more manageable. Don't miss this event!